



## CANON COMMUNICATIONS LLC

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### **DRAFT**

#### **Canon Communications Acquires Stamping-Days**

*Company will move venue-constrained exhibition to Karlsruhe and co-locate it with InterPart, Surfacts, and MediPart trade fairs*

Maidstone, UK (6 May 2008) – Canon Communications LLC, the leading producer of trade events, publications, and electronic media for the €2 trillion advanced, technology-based manufacturing industry, today announced its acquisition of Stamping-Days, a biannual exhibition serving the high precision stamping technology industry in Germany. Terms of the transaction were not disclosed.

Canon also announced that it will move Stamping-Days from its current location in Pforzheim to nearby Karlsruhe and co-locate it with the company's InterPart, Surfacts, and MediPart trade fairs from 26-28 May 2009. Only minutes away from its previous venue, Messe Karlsruhe is strategically positioned in the heart of the Black Forest region and is served directly by major autobahns, ICE trains and French TGV train routes. This new location also removes previous space restrictions on exhibition size and allows visitors from Germany, Switzerland, and nearby France easy access to the expanded event.

A major added bonus for Stamping-Days exhibitors and visitors is the co-location with InterPart—southern Germany's leading high precision parts exhibition for the automotive and machine construction industries. Now visitors to both trade fairs will have complimentary access to 500 of the leading suppliers for stamping technologies, precision parts, and sub-contracting services. Exhibitors will enjoy the benefit of meeting buyers and specifiers from across the entire stamping and precision metals process chain.

“We are very excited about the addition of Stamping-Days to the Canon family of advanced manufacturing exhibitions”, commented Mark Temple-Smith, Canon's Event Director for Europe and Asia. “We are best known internationally for our ability to consistently deliver quality visitors to our exhibitors. Canon visitor promotions are intensive and highly effective in delivering strong, positive results to our customers. Through the co-location of the premier high technology stamping exhibition with InterPart, MediPart and Surfacts, Southern Germany's leading precision parts and surface technology event will be a very attractive model to key decision-makers in the region's automotive, machine construction, watch making, electronics and medical device industries.”



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Stamping-Days founder Ulrich Brosz said, “I developed the Stamping-Days exhibition in 2003 as the regional showcase of high technology stamping technology serving the automotive, electronic and allied industries. The exhibition has been a great success and has now outgrown the Pforzheim venue. Stamping-Days is ready to expand to the next level, and the co-location with InterPart, MediPart and Surfacts can only make the experience more rewarding for exhibitors and visitors alike. I am now looking forward to working with one of the world’s leading exhibition organisers in the advanced manufacturing sector to grow Stamping-Days into the leading international event in its new venue.

### **About Canon Communications**

Canon Communications LLC, a portfolio company of Apprise Media LLC, is the leading publisher, trade show producer, and digital media company for the world’s €2 trillion advanced, technology-based manufacturing industry, including medical device, packaging, design engineering, process technology, automated assembly, electronics, quality control, and plastics processing.

Further information about Canon’s business-to-business publications, trade shows, and digital media is available at [www.cancom.com](http://www.cancom.com).

### **About Apprise Media**

Apprise Media LLC acquires, enhances, and builds niche media companies in both the business-to-business and consumer sectors. Further information about Apprise is available at [www.apprisemedia.com](http://www.apprisemedia.com).

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