



## ADM CLEVELAND 2018 SPEAKER AGREEMENT

We are pleased to confirm your participation as a Speaker for UBM's Cleveland 2018 Event taking place March 7-8, 2018 at the Huntington Convention Center of Cleveland. You may visit the event website for an updated program agenda, list of speakers, and your profile; please refer back to the Speaker Center to access the event website.

**Registration:** As a guest speaker you are listed as a VIP and receive a complimentary registration that provides access to the full range of content, exhibits, and networking offerings at this event. You are awarded one additional complimentary pass to give to a colleague; please refer to the Speaker Center portal for instructions on how to redeem your guest pass. In addition, you receive an unlimited 20% discount for clients, colleagues, and friends; the discount code to share with your network is SPEAKER2018.

**Marketing Promotion:** All speakers are encouraged to promote their session with a short blog post or longer article to be published on one of our media sites, such as MD+DI or Design News. If you are interested in this option, contact your conference producer for more information. In some cases, editors may also reach out to interview you regarding your session. We also hope you will tweet about your participation, session, and the event via your social networks. We look forward to welcoming you to our event! Here are a few terms and conditions for your protection and ours. Please review, sign, and return the agreement as soon as possible.

1. By signing this form, Speaker agrees to provide a suitable contribution to the "Event" and [to submit presentation slides if applicable to your session (collectively referred to as the "Work") and to present the Work as part of the session described above (the "Presentation").

2. Speaker grants to UBM LLC ("UBM") the following rights in connection with the Work and the Presentation:

(a) first-time worldwide publication rights and the non-exclusive, worldwide, irrevocable right to publish, reproduce, distribute, display, edit, modify, translate, adapt, create derivative works of and otherwise make available the Work and the Presentation to third parties, in any and all media, whether now existing or later devised;

(b) the right to reproduce the Work (appropriately credited to the Speaker) in any UBM anthology, compilation or educational publication;

(c) the right to grant permission to users registered with the Copyright Clearance Center to photocopy or otherwise reproduce the Work in accordance with the practices and procedures thereof;

(d) the right to record the Presentation and the accompanying slides/illustrative materials by photographic, audio and/or video or other media;

(e) the right to broadcast the Presentation live over the Internet in streaming media or through another media and/or to disseminate rebroadcasts and reproductions of all or part of the broadcasts or a transcript or summary thereof in UBM's print and online publications, products and services (including the right to archive the Presentation as broadcast) and in any other product or service of UBM, in any medium (including CD-ROM);

(f) the right to use Speaker's image, name, company name, photograph, voice, likeness ("Image") and the statements and Work in connection with such broadcasts;



(g) the non-exclusive worldwide right to disseminate or authorize licensees to disseminate the broadcasts of the Presentation and the uses granted to UBM under subparagraphs (a) through (f) above to third party licensees and to permit such licensees to so use the broadcasts in English or in translation; and

(h) there shall be neither residuals nor time limits to the broadcast or rebroadcast of this Presentation.

3. Speaker represents and warrants to UBM that all of the Work furnished by Speaker as part of the Presentation (i) will be original and accurate and (ii) will not infringe or violate the rights of any person or entity or contain unlawful matters. Speaker further represents and warrants that he/she (a) will be the creator of all the Work; (b) will obtain all third-party permissions necessary for the use of all Work and will duly credit any source material incorporated into the Work; (c) is the sole and exclusive owner of all rights herein conveyed to UBM hereunder; and (d) has the full and unrestricted power to convey such rights to UBM free and clear of the claims of any other person or entity.

4. UBM will provide Speaker with free admission to the Event and one copy of the proceedings. In addition, Speaker will be appropriately credited if Speaker's Presentation is included in any compilation or recording of the proceedings. If for any reason Speaker is unable to speak at the Event, he/she will notify UBM immediately and will use his/her best efforts to provide a technically competent replacement speaker acceptable to UBM.

5. Speaker acknowledges that UBM has the right to cancel the Event , change the dates on which it is held and/or change the program to change the dates of Speaker's participation and/or eliminate his/her participation altogether. If UBM cancels the Event, UBM shall not be liable for any payments to Speaker.

6. The terms of this Agreement are confidential and Speaker will not disclose any of its terms to any third party.

Speaker Name: \_\_\_\_\_

Presentation(s) Title: \_\_\_\_\_

\_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Twitter Handle (optional): @\_\_\_\_\_

**PLEASE EMAIL THIS SIGNED SPEAKER AGREEMENT TO DAWN.WALTON@UBM.COM**