

**Pharmapack 2010,
The most outstanding innovations of 2009 rewarded by the Pharmapack Awards jury**

During the 9th edition of Pharmapack, held the 1-2 February 2010, the Pharmapack Awards ceremony has unveiled the the most innovative packaging developed for drugs, veterinary products and devices placed on the French market between the 27th November 2008 and the 15th November 2009.

Pharmapack 'Compliance' Award

NovoPen[®] 4 developed by **Novo Nordisk**



The reusable insulin delivery device NovoPen[®]4 from Novo Nordisk A/s profits from several elements which facilitate its use by people with diabetes who are on insulin therapy so as to improve... Read more

Pharmapack 'Safety' Award Hospital Product

Prefilled syringes EPHEDRINE developed by **Laboratoire AGUETTANT**



This new delivery system is a plastic pre-filled ready-to-use syringe destined to surgical units. It was singled out by the Pharmapack Award jury for its design... Read more

Pharmapack 'Medical Device' Award

Conveen[®] Optima developed by **Laboratoires Coloplast**



This device aims to offer an effective management solution for male urinary incontinence. It brings some advantages to users such as an anti-leak system, an easy fitting.... Read more

Pharmapack « Prevention of Domestic Risks » Award in veterinary category

Milteforan[®] developed by **Virbac**



Milteforan is the first veterinary drug intended to treat leishmaniasis and can be administered orally. The cytostatic substance, the precise dosage and the daily handling by the owner... Read more

Special mention du Jury « New Packaging »

Phytoconcentrés VitaflorBIO des Laboratoires Milical - Nutrition & Santé



The members of the jury decided to single out this range of organic herbal teas and plant concentrates because of its innovative packaging, which is both safer and more practical for the user. Indeed, the PhytoconcentrésVitaflorBIO are packaged in an ampule with a patented seal, the flackpull. In addition to providing... Read more



Compete to the Pharmapack Awards 2011 and send your new products launched on the market between November 2009 and December 2010 - For any further info please contact us at pharmapack@cancom.com