

Pharmapack Celebrates its 10th Edition

The 10th edition of Pharmapack will be held on 23-24 February 2011, at the Grande Halle de la Villette in Paris, France. Building on the success of 2010, this leading European congress-exhibition dedicated to packaging technologies for medical devices and drugs will welcome over 2,600 visitors and 230 exhibitors.

A crucial stage punctuating the thirteen-year history of Pharmapack, this 10th edition signifies maturity, and much more. Over the years, this event has met with growing success, confirming the relevance and originality of the event's concept. It has, moreover, acquired an international reputation, attracting over half its attendees from 48 countries on four continents (Europe, Africa, Asia and America).

Viewed as an industry must by professionals in the sector, Pharmapack attracts key decision-makers in pharmaceutical, biopharmaceutical and veterinary companies, health institutions and agencies. Its audience is exclusive, supported by over 70% of its visitors declaring they do not attend any other trade fair during the year.

A Complete Panorama of the Latest Innovations and New Technologies

By offering a high-calibre programme of lectures combined with a technological showcase exhibition, Pharmapack 2011 will review the latest trends on the market and the new technologies for innovation in the fields of health products, packaging and drug delivery systems.

Throughout these two show days, lectures given by experts of international repute will address the major issues linked to regulation, cost reduction, market trends and the optimisation of packaging to enhance benefits for patients and health professionals, particularly in terms of safety and treatment monitoring, etc.

Following the success of the 2010 edition of Pharmapack, 85% of the exhibitors have re-booked their stand for 2011. The exhibition area will therefore bring together over 230 leading companies in the design, manufacture and supply of pharmaceutical packaging and delivery systems.

Pharmapack and BIOMEDevice Europe: A Synergy Brimming with Opportunities

The second edition of BIOMEDevice Europe will be held together with Pharmapack. This premier European event dedicated to the development of new generations of health products will bring together the main suppliers of the medical device industry, designers and manufacturers of drug delivery devices (DDD), technology and service suppliers and decision-makers involved in the development of combination products. Thanks to this co-location of the two trade fairs, Pharmapack exhibitors and attendees involved in the development of combination products will have an opportunity to talk with experts and suppliers in the area about future projects. Two days of high-level lectures will provide answers to questions linked to emerging technologies, changes in the regulatory framework, challenges and opportunities on the market.

2011 Pharmapack Awards - For Proper Health Product Use

The Pharmapack Awards will single out and reward the most innovative drugs, medical devices, health products and veterinary drugs placed on the French market between November 2009 and December 2010. The deadline for receiving entries is 15 December 2010.