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**FOR IMMEDIATE RELEASE**

**Canon Communications and IPC to Collaborate on  
Midwest's Largest Electronics Manufacturing Trade Show**

Los Angeles, CA (January 12, 2010) – Canon Communications LLC and IPC – Association Connecting Electronics Industries® have reached an agreement to jointly produce an electronics manufacturing conference and exhibition this year. Slated to be the largest event of its kind in the Midwest, Electronics Midwest will take place September 28–30, 2010, adjacent to O'Hare airport at the Donald E. Stephens Convention Center, Rosemont, IL.

The new event combines IPC's Midwest Conference & Exhibition, previously held in Schaumburg, and Canon's Electronics Midwest show, and is co-located with four other Canon manufacturing shows—Medical Design & Manufacturing (MD&M) Midwest, Design & Manufacturing Midwest, Assembly Technology Expo, and PLASTECH Midwest. All of these co-located events will attract 1,500 exhibitors and 30,000 attendees. As part of Electronics Midwest, a technical conference, professional development courses, and standards development meetings will be produced by IPC to run concurrently with the exhibition.

Charles McCurdy, CEO, Canon Communications, believes the new collaboration is a winner for both organizations and their audiences. "I believe Electronics Midwest will serve the electronics manufacturing industry well. Our two organizations bring their respective strengths — IPC as the premier global electronics trade association and Canon as the world's leading producer of advanced manufacturing trade events — to develop an unparalleled Midwest event for the electronics manufacturing industry.

A key priority for IPC was to continue its trade show objective, "to create a fair, focused and cost-effective event." As a result, the collaboration agreement includes special exhibit pricing offered to IPC member companies.

"We're extremely pleased to be a part of Electronics Midwest," said IPC President Dennis McGuirk. "Although we're very distinct organizations, driven by different goals and with unique priorities, I am confident this new event will bring the synergies of the two organization's together to produce a strong Midwestern event for the conference attendees, exhibitors, and technical committee members."

For more information on Electronics Midwest, contact Tony Hilvers, IPC vice president of industry programs, at [TonyHilvers@ipc.org](mailto:TonyHilvers@ipc.org) or +1 847-597-2837, or Joshua Dome, Canon's sales director, at [Joshua.Dome@cancom.com](mailto:Joshua.Dome@cancom.com) or +1 310-996-9427.

### **About Canon Communications**

Canon Communications LLC, a portfolio company of Apprise Media LLC, is the leading producer of trade events, publications, and electronic media for the \$3 trillion advanced, technology-based manufacturing industry, including medical device, packaging, design engineering, process technology, automated assembly, electronics, quality control, and plastics processing.

### **About IPC**

IPC ([www.IPC.org](http://www.IPC.org)) is a global trade association based in Bannockburn, Ill., dedicated to the competitive excellence and financial success of its 2,700 member companies which represent all facets of the electronics industry, including design, printed board manufacturing, electronics assembly and test. As a member-driven organization and leading source for industry standards, training, market research and public policy advocacy, IPC supports programs to meet the needs of an estimated \$1.7 trillion global electronics industry. IPC maintains additional offices in Taos, N.M.; Arlington, Va.; Garden Grove, Calif.; Stockholm, Sweden; Moscow, Russia; and Shanghai and Shenzhen, China.