



MDEA SUPPLIER PROGRAM OVERVIEW

The manufacturers of finalist and winning products in the **Medical Design Excellence Awards (MDEA)** competition often owe a large part of their success to the suppliers and designers who expertly assisted them along their development path.

The MDEA competition acknowledges the contributions of such suppliers through an adjunct program designed especially to honor the companies that provide goods, services, and support to MDEA-finalist and MDEA-winning products. These companies are among the best in a wide-ranging vendor community—including design firms, materials suppliers, component manufacturers, and consulting firms—all of whose efforts play a vital role in enabling medical device manufacturers to produce award-winning products. In fact, without the help of such outsourcing firms, many innovative products might never come to fruition.

Each year, the **MDEA Supplier Program** recognizes dozens of suppliers whose contributions were instrumental to the development of award-winning products. In keeping with the global scope of the medical device industry, many such supplier companies are from outside the United States.

Many of the design and supply firms recognized for their contributions to MDEA-finalist or MDEA-winning products exhibit at *Medical Design & Manufacturing* events and display the “MDEA Supplier to a Finalist” or “MDEA Supplier to a Winner” logos at their booths. For medical product manufacturers, these exclusive logos can be a very useful tool, helping them to identify suppliers that have experience in the design and development of medical products. And because of this award-winning connection, manufacturers can also feel assured that the supplier can be an asset to their own product development team.

To be eligible for recognition as part of the **MDEA Supplier Program**, supplier names and their contact information must be included in the completed **Entry Questionnaire** prior to the commencement of judging. The "Supplier to an MDEA Finalist" or "Supplier to an MDEA Winner" honors are restricted to companies that have been cited in the entry materials for their contributions to a finalist or winning products.

RULES APPLICABLE TO SUPPLIERS TO MDEA FINALISTS AND WINNERS

By being named as a supplier company to an entry in the awards competition, you agree that if your company is honored as a “Supplier to an MDEA Finalist” or a “Supplier to an MDEA Winner”, you will comply with the following terms.

SUPPLIER TO AN MDEA FINALIST. Each year, the finalist products are publicly announced in the April issue of *MD+DI (Medical Device and Diagnostic Industry)* magazine. Companies that are honored as suppliers to an MDEA-finalist product earn the exclusive right to use the designations “Year MDEA Supplier to a Finalist” or “Supplier to a Year MDEA Finalist,” and to display the special “MDEA Supplier to a Finalist” logo in their promotional materials and exhibit booths.

Honored suppliers to an MDEA-finalist product may not use the designation “MDEA Finalist” or related graphics, including the MDEA Finalist logo, unless the company has earned that designation by submitting the entry on behalf of the manufacturer. In that case, both finalist and supplier to a finalist honors will apply to the company.

SUPPLIER TO AN MDEA WINNER. The winning products are announced in May at a special presentation ceremony held in conjunction with the *Medical Design & Manufacturing (MD&M) East Conference and Exposition* (www.MDMEast.com) at the Pennsylvania Convention Center in Philadelphia. Companies that are honored as suppliers to an MDEA-winning product earn the exclusive right to use the designations “Year MDEA Supplier to a Winner” or “Supplier to a Year MDEA Winner,” and to display the special “MDEA Supplier to a Winner” logo in their promotional materials and exhibit booths.

Honored suppliers to an MDEA-winning product may not use the designation “MDEA Winner” or related graphics, including the Bronze, Silver, Gold, or “Best-in-Show” MDEA Winner logos, unless the company has earned that designation by submitting the entry on behalf of the manufacturer. In that case, both winner and supplier to a winner honors will apply to the company.

Please review the “*Rules Applicable to Suppliers to MDEA Finalists and Winners*” section of the **Official Rules** on the MDEA website (www.MDEAwards.com).