



# Transforming Your Ideas into Award Winning Designs

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## Award Winning Designs

[Integrated Design Systems Inc. \(IDS\)](#) is pleased to announce that it is a named supplier for a [2011 Medical Design Excellence Award \(MDEA\)](#) winning product. Integrated Design collaborated with Christie Medical Innovations on the design and development of the VeinViewer Vision vein imaging system.

VeinViewer Vision projects an image much like a picture on a movie screen, but VeinViewer does this in real time making the patient's skin the "screen". Projected near-infrared light is absorbed by hemoglobin in the blood but reflected by surrounding tissue.

Vision processes and projects a digital image of the patient's vasculature directly on the surface of the skin. This patented technology, using AVIN™ (Active Vascular Imaging Navigation), is what allows Vision to do what no other device can.

Integrated Design was responsible for the conceptual, mechanical and production design of the product. Extensive ergonomic studies and mechanical refinement of sophisticated multi-axis articulating position mechanisms permitted the user to easily place the projector anywhere over the patient.

The MDEA winners will be honored on Wednesday, June 8, in a presentation ceremony at New York City's Jacob K. Javits Convention Center. The ceremony is being held in conjunction with the June 7-9, 2011, Medical Design & Manufacturing (MD&M) East Conference and Exposition.



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