

**> PRESS RELEASE / 9 June 2011****Coloplast wins two design awards in New York**

*The Danish company Coloplast won two awards in the 2011 Medical Design Excellence Awards (MDEA) for their new catheter for men, SpeediCath® Compact Male, and the urine collection bag Conveen® Active.*

On 8 June 2011, SpeediCath® Compact Male, Coloplast's discreet intermittent catheter for men, won a gold award at the Medical Design Excellence Award (MDEA), the leading award for manufacturing companies that change the face of healthcare through groundbreaking innovations.

Coloplast also won a silver award for its new urine bag, Conveen® Active.

**“Focused innovation pays off”**

The ceremony took place during the Medical Design & Manufacturing East 2011 Conference and Exposition in New York City.

R&D Senior Scientist Thomas Nesa Gogotic accepted the award on behalf of Coloplast.

“Winning these two categories shows that our user-centric approach and heavy focus on innovation is working. It also tells us that we actually stand out in terms of creating valuable products for patients, Thomas says and continues:

“We’ll keep working to find new ways to make life easier for our end users, and our new catheter and urine bag are just part of this ongoing mission.”

**Multiple factors decide who wins**

SpeediCath Compact Male won in the category “Over-the-counter and self-care products” while Conveen Active won an award for “General hospital devices and therapeutic products”.

To find the winners, the MDEA panel of jurors looked at the nominated companies' innovative use of materials and processes; the design and engineering challenges that were overcome; and design and engineering features that provide enhanced benefits to the patient – e.g. comfort, fit, safety, appropriate aesthetics, etc.



**SpeediCath Compact Male**  
*intermittent catheter*



**Conveen Active**  
*urine collecting bag*

