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News Release

For Immediate Publication

FOR IMMEDIATE RELEASE

Midmark 625 Barrier-Free® Examination Table Wins Gold Medical Design Excellence Award



**MEDICAL
DESIGN
EXCELLENCE
AWARDS®**
2011 WINNER

VERSAILLES, Ohio – (July 1, 2011) – Midmark Corporation was honored with the Gold Medical Design Excellence Award (MDEA) for its 625 Barrier-Free® Examination Table. The 2011 MDEA Winners Ceremony was held June 8, 2011 in conjunction with the Medical Design & Manufacturing (MD&M) East Conference and Exposition (www.MDMEast.com) in New York City's Jacob K. Javits Convention Center.

“We are honored to be recognized by the MDEA judges,” said Jon Wells, Midmark director of marketing, medical products. “The Midmark 625 is being used in healthcare clinics internationally to increase efficiency in exam rooms and improve the quality of care for a changing patient demographic. A greater number of patients today require accessible medical equipment due to physical disabilities, obesity and age. The Midmark 625 addresses changing needs in the exam room, making the exam room more efficient and safer for patients, physicians and staff.”

Columbus, Ohio-based Design Central played a vital role in the development and design of table components that increase the aesthetics and ergonomics of the table. The 625 now contains several features to increase efficiency of the clinical space as well as the safety of patients and staff. Features like Quick Exam® and Motion Profiling™ functions, wireless controls and 14-second patient positioning make the 625 more efficient, saving healthcare providers valuable time during the exam. The unique combination of capacity, accessibility and increased ergonomics of the 625 provide the safety and usability that is paramount in effective exam room design. The table's barrier-free height combination of 18 – 37 inches and the exclusive 650-pound patient capacity provide greater accessibility for all patients regardless of age or physical condition.



The Medical Design Excellence Awards competition (www.MDEAwards.com) is organized and presented by UBM Canon (Los Angeles) and is the only awards program that exclusively recognizes contributions and advances in the design of medical products. Entries are evaluated on the basis of their design and engineering features, including innovative use of materials, user-

related functions that improve healthcare delivery and change traditional medical attitudes or practices, features that provide enhanced benefits to the patient, and the ability of the product development team to overcome design and engineering challenges so that the product meets its clinical objectives.

A comprehensive review of the entries was performed by an impartial, multidisciplinary panel of third-party jurors with expertise in biomedical engineering, human factors, industrial design, medicine, and diagnostics.



Photo caption: L to R Midmark Team - Rick Turner; Rainer Teufel – Design Central; Linda Steinbrunner; Dale Albers; Bob Menke; Jordan Yoder; Katie Baltes; Jim Clapp; Kurt Forsthoefel; Zack Dillon; Rod Hyre; John Alton

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About Midmark Medical

Dedicated to helping healthcare providers deliver the most efficient patient care, Midmark is redefining the future of the clinical space from the examination room to the procedure room, providing clinical solutions to redefine workflow. Its line of Midmark and Ritter Barrier-Free[®] examination and procedures tables, diagnostic products, sterilizers, lighting, seating and casework have become the industry standards in medical practices of all sizes, helping improve the patient experience while improving safety, ergonomics, productivity and profitability. Midmark's IQ Digital Diagnostics System, a combination of digital diagnostic devices and software solutions, allow fast and easy capture, interpretation and retrieval of patient information for single practitioners to large physician groups integrating EHR/EMRs. In addition, Midmark's partnership with Mortara Instrument, Inc. provides a comprehensive range of ECG solutions for the U.S. and Canada ambulatory care markets. Its Care Exchange[™] Workstations help physicians' offices easily

integrate IT with digital diagnostics and electronic prescriptions. For more information, visit midmarkclinicalolutions.com or midmark.com.

About Midmark

Midmark Corporation brings efficient patient care to millions of people each day in the human and animal healthcare industries around the world. The most trusted name in medical, dental and veterinary healthcare equipment solutions, Midmark is committed to providing innovative products and services for the healthcare professional, integrating value-added technology into everything it does. With over 1,400 teammates worldwide, Midmark is dedicated to making a positive difference in the practice of healthcare. Headquartered in Versailles, Ohio, Midmark Corporation maintains four subsidiaries in the United States. To support international healthcare markets, it holds subsidiaries in France, India and Italy. For more information about Midmark, visit the company's Web site at midmark.com.